



FOR IMMEDIATE RELEASE

ZOE MODA is First Colombian Apparel Maker to Adopt Advanced Shopfloor Control

Full package apparel manufacturer ZOE MODA has implemented the Shopfloor Eye shop floor control solution at its Medellin, Colombia facility. By adopting an Android app and wireless tablets for the production floor, the innovative technology has led to a 20% increase in overall plant efficiency.

Methods Workshop LLC, the leading provider of engineering, costing and Shop Floor Control (SFC) software solutions for the fashion and sewn products industries, announces that **ZOE MODA** (COMERCIALIZADORA ZOE S.A.S.) has become the first apparel company in Colombia to implement the advanced **Shopfloor Eye™** real-time SFC system. The leading-edge solution that leverages an Android™ app running on wireless tablets and cloud technologies was provided by Methods Workshop through a marketing alliance with OEM developer **Shopfloor Support LLC**. After only one month of use, the full-package manufacturer of men's and women's clothing reports a 20% increase in overall production efficiency.

According to ZOE Co-owner **Sebastian Lopez**, *"We work constantly to be the most organized and efficient company possible. When we saw Shopfloor, we recognized how powerful it would be to identify efficiency in real-time. It took only about 10 days to install and train everyone on the new system. The tablets are very easy to learn and operate as they provide motivational feedback to both our operators and managers. We are very pleased to say that we can now easily measure individual and team efficiency, while better controlling production, quality, downtime and all of our operations. We have already increased production efficiency by 20% in just the first month."*

With Shopfloor Eye, Zoe workers and managers use standard Android tablets to scan QR codes attached to bundles of garments as they progress through the production process. The system wirelessly captures and reports on the location of each order and calculates the productivity and efficiency of individuals and teams. ZOE sewing operators get real-time (immediately as activities occur) feedback on their performance, while supervisors and management gain visibility into production line balance, quality issues, off-standard events and more.

"We applaud ZOE for seizing the opportunity of this new and exciting technology," noted Methods Workshop President **John Stern**. *"We are proud to be offering this game-changing manufacturing solution throughout the Americas. With the rapid success at ZOE, we expect to see many more companies adopting Shopfloor Eye in the coming months."*

Shopfloor Support Partner **Justin Hershoran** added, *"We are pleased to see such impressive and immediate results at ZOE. Working with our partners, we are building a strong sales and support structure throughout the Americas. We have already put in place support capabilities in Colombia that will serve to support our continued growth in the region."*

About ZOE MODA

Based in Medellin, Colombia, ZOE MODA is a full package manufacturer of women's blouses, dresses and tops, as well as men's shirts and T-Shirts. The company's 60 employees produce approximately 100,000 units of apparel each month in the 1100 square meter (11,840 square foot) facility. As a full package provider, ZOE handles everything from product development to delivery of the finished product for its branded apparel customers. Learn more at <http://www.zoemoda.com>.

About Shopfloor Support LLC

Based in Alpharetta, Georgia (USA), Shopfloor Support was formed by a team of information technology innovators, manufacturing process experts and technology support professionals to create next-generation shop floor control solutions for soft goods and other discrete manufacturers. The result is Shopfloor Eye™, a simple to use and affordable real-time production and payroll data collection, worker feedback and plant management system that helps manufacturers increase productivity, improve shop floor control, and monitor other key performance indicators across the production floor. For more information, visit the website at: <http://www.shopfloorsupport.com>.

About Methods Workshop LLC

Methods Workshop is a leading developer and marketer of engineering and costing software solutions for the global fashion and sewn-products industries. Since its inception in 1982, Methods Workshop has provided more than 400 apparel, footwear, furniture, home fashion, transportation, industrial textiles and other sewn-products companies with the systems, certification, consulting, training and support they need to increase competitiveness and accelerate speed to market.

Built on the Microsoft .NET connection software, SQL Server® database, and Visual C# development tools, its Engineered TruCost (ETC) and Quick TruCost (QTC) solutions set the standard for industry functionality and performance with an unparalleled user experience and secure, reliable and scalable computing platform.

Select Methods Workshop global clients include Brooks Brothers (Retail Brand Alliance), Carhartt, Cupid Intimates, Dickies, Elite Sportswear, Gildan, Integrated Textile Solutions, Leonisa, NIB, Ovejita, Topy Top, UNICOR and Weissman's. For more information, visit <http://www.methodsworkshop.com>.

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